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http://www.TEDxKingStreetEast.com

## Announcing the Movers and Shakers of TEDxKingStreetEast 2013: The Power of a Question

**September 23, 2013 TORONTO** – The official scheduled speakers to the first <u>TEDxKingStreetEast</u> event - The Power of a Question is officially announced. TEDxKingStreetEast 2013: The Power of a Question is taking place on October 9, 2013 at the Enoch Turner Schoolhouse in the historic area of Toronto, ON.

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. This event is called TEDxKingStreetEast 2013: The Power of a Question, where x = independently organized TED event. At TEDxKingStreetEast 2013: The Power of a Question. TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including this one, are self-organized.

A question, of any shape or size, can have a significant impact on the world. Equally, it could have little impact globally but could be significant to an individual or any circle of friends or family. Either way, good questions move the world forward, in small steps or large.

Questions can also be scary because it implies an answer has not be derived yet - therefore the person asking the question is seen as imperfect or even vulnerable. Therein lies the beauty of a good question. Humans are imperfect creatures. If one does not believe that, then one is likely deluded. The enlightened ones know that hence they will ask the right questions at the right time. The movers and shakers of TEDxKingStreetEast 2013 will be sharing their ideas and experiences around the Power of a Question.

Speakers scheduled to appear in person at TEDxKingStreetEast 2013: The Power of a Question include:

- Alexander Younger, President and CEO of Design Labs
- Erin Kleinberg and Stephanie Mark, Founders of The Coveteur
- Donald A. Stewart, Chairman of Sun Life Assurance Company of Canada (UK) Limited
- Jeremy Bridge-Cook, Ph.D., Senior Vice President, Research and Development of Luminex Corporation
- Kelly Murumets, President and CEO of ParticipACTION
- Kylie Richardson, Vice Principal of Our Lady of Mount Carmel SS
- Lance Poole, Annuity Product Manager of Protective Life
- Lisa Tant, Vice President, Fashion Editor of Holt Renfrew
- Peter Bregman, CEO of Bregman Partners, Inc.
- Stefanie Schram, Senior Associate of Rotman DesignWorks, University of Toronto

Chris Murumets, Chair of TEDxKingStreetEast 2013 and CEO of  $\underline{\mathsf{LOGiQ}^3}$  comments, "Since I first discovered TED talks a number of years ago I have loved going back and watching more. If you want to; learn something, be inspired, or simply curious about a subject, you know there is a TED talk for you. The variety and ability to stretch my thinking is what originally drew me to TED.com, it is also what keeps me going back and ultimately the reason I decided to volunteer and chair TEDxKingStreetEast 2013. I am honored to be a part of this."



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Natalie Ho, AVP of LOGiQ<sup>3</sup> and the Blogger behind My Little Secrets who is co-chairing this year's event adds, "I am so thrilled to have a high caliber of speakers join us at TEDxKingStreetEast 2013. Bringing such a diverse group of leaders together to share their unique ideas is bound to generate thought-provoking and engaging conversations amongst the crowd and in turn create new relationships. I'm also delighted to gain support from our current sponsors and partners. A special thanks to our Silver Sponsors – BlueSun Inc., msg global solutions, RGA and Symbility Solutions, as well as our Partners – Cinnamon Toast New Media, Hotsos, Onix Photography, Me to We Style, and Ole Ole Toronto."

This event is open to public. Interested parties may purchase tickets online for \$50 CDN per ticket at <a href="http://tedxkingstreeteast.wordpress.com/attend/">http://tedxkingstreeteast.wordpress.com/attend/</a>. There are only a limited number of seats available.

Sponsorships and Partnerships are available, for more information visit <a href="http://tedxkingstreeteast.wordpress.com/sponsors/">http://tedxkingstreeteast.wordpress.com/sponsors/</a>

Get the latest updates on Facebook <a href="http://www.facebook.com/TEDxKingStreetEast">http://www.twitter.com/TEDxKingStreetEast</a> and follow along on Twitter <a href="http://www.twitter.com/TEDxKingStreetE">http://www.twitter.com/TEDxKingStreetE</a>.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

## About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives.

At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland.

On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

The TEDx initiative grants free licenses to people around the world to organize TED-style events in their communities with TED Talks and live speakers. More than 5,000 TEDx events have been held, and selected talks from these events are also turned into TED Talks videos.

The annual TED Prize grants \$1 million to an exceptional individual with a wish to change the world. The TED Fellows program helps world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. TED-Ed creates short video lessons by pairing master teachers with animators, for use in classroom instruction or independent learning.

For information about TED's upcoming conferences, visit http://www.ted.com/registration

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